

## American Association of University Women Greater Rochester Area (NY) Branch

The American Association of University Women promotes Equity for Women and Girls through, Education, Philanthropy and Research.

**Volume 102 Issue #5 Moving the Mission Forward** 

May, 2014



Marilyn Tedeschi, GRAB AAUW President.

### Open positions:

- Program VP
- Membership VP
- Development VP
- Corresponding Secretary
- Assistant Treasurer

### **DINNER MENU**

- Salad: Spinach, Mushroom carrot and tomatoes
- Chicken French Veronique with Green Grapes or
- Eggplant French for Vegetarians
- Quinoa Pilaf
- Green Beans Almandine
- Miniature Sweets

## Annual Meeting Tuesday, May 27

Please come to our annual meeting on May 27 where officers, Board members and program chairs will speak to our membership about. The State of our Branch, our accomplishments for the 2013-2014 year, elect 5 new officers, vote on changes to the by-laws and also vote on the proposed budget for the 2014-2015 year.

There are some great Board of Director positions up for election this year! If you're curious to learn more about GRAB AAUW or would like to become more involved with its inner workings, running for a position on the Board of Directors is a great way to start. Our elections will be held on 5/27/14 at the annual meeting and dinner. If you're interested in running or hearing more about the whole process, please contact Jean Arrowsmith at <a href="maintenant-ma

Attached is a brief the description of the board positions open.

The present Board of Directors would be grateful if you would consider running for one of these offices. Please get in touch and we can talk more about it.

Sincere Regards,

Jean Arrowsmith, Program V.P.

### **Schedule**

5:00-6:00 pm Social Hour

6:00 - 7:00 pm Dinner

 $7:00-8:30 \ pm \ Program$ 

Tickets: \$20

RSVP by Friday May 23 at 244-8890

AAUW is a powerful advocate and viable leader in equity and education through research, philanthropy and measurable change in critical areas impacting the lives of women and girls.

In principle and in practice AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

GRABAAUW <a href="https://www.aauwrochester.org">www.aauwrochester.org</a> New York State <a href="https://www.aauw-nys.org">www.aauw-nys.org</a> National <a href="https://www.aauw.org">www.aauw.org</a>

GRAB AAUW ~ 494 East Ave. Rochester. NY. 14607 ~ Phone: 585.244.8890

## **Development Committee**



The Development Committee thanks the following members who so generously contributed to the 2013-14 Annual Appeal.

Stephanie Augonis, Catherine Browning, Lorraine Cappelino, Sarah Carbone, Musette Castle, Mildred DeWitt, Barbara Drachman, Jean Erskine, Frances Fumia, Sarah Gardener, Marlene Gordon, Virginia Goyer, Margaret Harrison, Elsie Herden, Eleonore Herman, Carol Hopkins, Bonnie Jackson, Joy Kinz, Bettie Lindley, Maureen May, Myrtle Merritt, Anne Miller, Shirley Miller, Lynne Mitchell, Mary Myers, Dorothy Pecararo, Agnes Perry, Jean Schmidt, Gaya Shakes, Melissa Stiffler, Marilyn Tedeschi, Edith Thoburn, Beverly Vaughan, Elizabeth Webb and Carol Zavada.

Contributions were allocated as follows:

Legal Advocacy Fund \$120, Educational Opportunity Fund \$150, Educational Loan Fund \$785, House and Gardens \$7850, Jennifer Lindley Scholarship Fund \$705, Sharon Lockwwood Scholarship Fund \$200, Women Helping Girls Scholarship Fund \$150 and Women Helping Girls \$775.

GRAND TOTAL RECEIVED \$10,735.

Myrtle A. Merritt, Ph.D Vice President of Development

### **House Committee Report**

- 1) We completed tour outline containing comments about each room. If anyone would like to review it please contact Beverly Vaugh or me.
- 2) Four of the wall photographs have been enlarged and mounted on sturdy poster board in order show, more easily, the original rooms. Thank you Kim Hostutler
- 3) Our beautiful marble lady in the front hall has been cleaned .Thank you Evelyn Bailey

Lorraine Cappellino

## The House Speaks

### It feels so good to be clean!



My white marble statue in the corner by the Solarium looks 50 years younger. Many layers of dirt were washed off her with plain soap and water.

Does anyone know how many years one layer of dirt represents? The statue being cleaned is only one of my Spring makeover activities. My caretakers have given my Library, Solarium and Entrance Hall a thorough cleaning. I think I look younger than ever. More cleaning remains to be done, but my walls and ceilings are cob web free! My friend Stephanie Agonis kept a careful eye on the installation of my new carpet on the stairs going down to the Men's Room!!! Thank you so much. Soon the warm weather will allow my windows to be open and feel the fresh air blow through my many rooms. Fresh air and sunshine do wonders for my appearance.

I am looking forward to your visits. Excitedly I am awaiting the first tours to be given by Lorraine Cappellino and Beverly Vaughn. I am sure you will be amazed by what you hear and will feel at home in my warm welcoming interior. Please don't forget to help with your contributions for coffee – every little bit helps, and it makes me feel so good to know that you really care!!! Come and see me, and watch the crocuses bloom in the sun!



**GRAB AAUW Members:** 

### Please send us your information

GRAB AAUW wants to celebrate with you. Send us the day and month of your birthday.

## Women Helping Girls





The April monthly event was titled *The Good, The Bad, The Ugly of Social Media.* 

Social media is an easy way to connect with others--whether you want to or not. The girls and their mentors learned how to take advantage of the social media

tools while protecting themselves from **cyber bullying** and other risks. An active discussion was held. A panel of experts participated in the discussion. Members of the panel included **Jayne C. Lammers, Ph.D, University of Rochester** professor; **Bryant Sanders, Wells College graduate; Pamela Barnett, University of Rochester** senior. They shared their experiences and answered the questions of those in attendance.

The May event has been changed to a picnic in Elllison Park. During the afternoon's events the only senior this year in WHG will be honored in light of her upcoming graduation. Plans continue to be made for the girl's trip to Washington DC in June which will be the final monthly program event of the year.

# **SUNSHINE**

Nancy Jones is not feeling quite up to par, and we hope to see her back at AAUW soon. We send our sympathy to Ann McAlister Clarke, whose husband Donald died on March 31 st.

We wish Kay Weisenbeck well in her new home at the Fairport Baptist Home, 4646 Mile Pt. Rd. #3E Fairport N.Y. 14534.

Please click on the icons below to visit our websites and social media









## Cyber Bullying & Social Bullying

When we think of bullying, we often think about physical altercations, or perhaps verbal abuse from others. However, this in not the only form of bullying. As the Internet becomes more popular, and as online communities become more tight-knit and more prevalent, bullying is popping up in cyber space. Cyber bullying can be just as devastating as bullying in real life. Indeed, in some cases cyber bullying is an extension of bullying already endured in the "real world" • at school. Cyber bullying affects many adolescents and teens on a daily basis. Cyber bullying involves using technology, like cell phones and the Internet, to bully or harass another person.

Many cyber bullies think that bullying others online is funny. Cyber bullies may not realize the consequences for themselves of cyberbullying. The things teens post online now may reflect badly on them later when they apply for college or a job. Cyber bullies can lose their cell phone or online accounts for cyber bullying. Also, cyber bullies and their parents may face legal charges for cyber bullying, and if the cyber bullying was sexual in nature or involved sexting, the results can include being registered as a sex offender. Teens may think that if they use a fake name they won't get caught, but there are many ways to track someone who is cyber bullying.

Despite the potential damage of cyber bullying, it is alarmingly common among adolescents and teens. According to Cyber bullying statistics from the i-SAFE foundation:

- Over half of adolescents and teens have been bullied online, and about the same number have engaged in cyber bullying.
- More than 1 in 3 young people have experienced cyberthreats online.
- Over 25 percent of adolescents and teens have been bullied repeatedly through their cell phones or the Internet.
- Well over half of young people do not tell their parents when cyber bullying occurs.

Cyber bullying can be very damaging to adolescents and teens. It can lead to anxiety, depression, and even suicide. Also, once things are circulated on the Internet, they may never disappear, resurfacing at later times to renew the pain of cyber bullying.

For more information visit

http://www.bullyingstatistics.org/content/cyber-bullying.html

## Internship Opportunities: Valuable for All



Working as an intern for the Rochester AAUW branch during my sophomore year, I have acquired useful skills by working with the members that have helped me in my academic and personal development.

The AAUW members here ensured I could customize my work here so I would work on projects that I was interested in and would benefit the most from, an opportunity rarely given to interns in other areas.

As the public policy and social media intern for the first semester, I worked with the other public policy directors to tackle the issue of sexual violence on college campuses. As a college student, this is an issue of utmost importance for myself and my peers. I worked to spread awareness of the issue by educating members through the social media accounts and involving the branch in campus activities such as our Take Back the Night event which supports victims of sexual assault.

During the second semester, I began to work with our STEM Director, Dr. Uma Gupta, on her efforts to encourage Rochester students to pursue education in STEM so that those students could then work with the local Rochester employers. Working with community members involved in the corporate sector, education, and elected officials, we brought groups together to start a discussion on how to improve the involvement of students in these fields.

By interning for AAUW, I have deepened my passion of working to increase opportunities for women and advocating for gender equality. I now also serve as the activism chair for our College Feminists organization and share the lessons I have learned here with our members on campus. I have also had the opportunity to create a thesis paper on my work here on how nonprofit organizations can increase their advocacy work to represent the concerns of average citizens in the community. Interning in any field is an experience that prepares students for a life beyond college by instilling skills and preparation, but interning at the AAUW also strengthened my commitment to working for a greater cause.

Robin Graziano, GRAB-AAUW Intern

### Life-long Learning: The Leadership Edge





### Helen Jae Cheves. GRAB

AAUW Leadership Development Chairperson, has been selected to join an elite network of more than 5,000 women as a **member of the Leadership America Class of 2014**.

Helen Jae is one of over 50 outstanding women leaders competitively selected from across the nation to participate in the longest-running women's leadership development program in the US.

Throughout the year-long program, she will have the opportunity to broaden her perspective and enhance her recognized leadership skills as the program visits three of our nation's key cities. Helen Jae shares her enthusiasm for acceptance into the program: "As a 21st century leader, this program provides a forum to connect with great female leaders across the nation and in turn, share that knowledge within our leadership development program.

Each city's agenda will feature some of our nation's leading decision-makers and future-forward thinkers who will provide our participants cutting-edge information to inform their professional and community leadership for years to come," said Martha P. Farmer, Founding and Executive Director of Leadership America, now in its 27th consecutive year.

## Volunteer Opportunities Science, Technology, Engineering and Mathematics (STEM)

The GRAB AAUW STEM program was launched in August 2013 to address local and regional challenges and opportunities in the STEM arena. The success of the STEM Program depends solely on dedicated volunteers who give freely of their time and talent. There are no requirements to volunteer, besides professionalism, dedication, and a true commitment to helping others.

Volunteer opportunities include:

STEM camps, Test Prep Camps, 2014 STEM conference, Build corporate connections, build k-12 connections, branding/marketing, writing for blogs, administrative work and grant writing.

If you would like to make a difference, please contact our Program Coordinator Ana DeTomaso (585) 244-8890 or adetomaso@aauwrochester.org

## **MEMBERSHIP MATTERS!!!**



As Spring arrives and leaves and arrives again - and we hope beyond hope that we and our crocuses survive yet another light dusting of that pretty white stuff - and the snowbirds among us scratch their heads and curse themselves for returning north too soon alas, we know that the Lilac Fest is right around the corner, and the Pansy Bed will bloom just in time. And we here at GRAB AAUW know that it is time for our Annual Meeting in May and our June Celebration of our New Members, the Class of 2014.

We joyously celebrate the rebirth of the earth with its gorgeous blooms and brilliant birds. We rejoice in our own renewal of spirit as we at last put away our boots and snow brushes. And this year, we renew our commitment to all that our branch represents in its good works - by renewing our membership now in the springtime rather than the fall. By so doing, we fall in line with state and national schedules, we

ramp up our energies and ideas for all the things we do to help make this world of ours a better place. For, as we all know, when we improve the lives of women and girls, when we help provide more and more equity and opportunity, **everyone** benefits.

In the coming months I will be co-creating a Renaissance of Interest Groups. I call on each of you to imagine.... a group invested in a cause or project or activity about which you are passionate. Is it playing music? making art? learning to play mahjong? teaching tai chi? discussing films? morning stretch with friends? ending trafficking in Rochester? world peace?

The interest group is a way to connect with others around a common cause, learning experience, or activity. The purpose may be entertainment, social justice, or stretching your mind or body. In any case, you will connect with other women and hopefully form some lasting bonds. I believe that these bonds enrich our lives and give us nourishment to fight the good fight for which AAUW stands.

So what is *your* passion? You need only two people and an idea to begin; others will join you. Or perhaps someone else's idea sparks your interest - join in! Jot down 10 ideas right now! Quick! One will intrigue you. Send it to me at <a href="mailto:aunt5mtzma@aol.com">aunt5mtzma@aol.com</a> or by mail to the House.

Looking forward to hearing from all of you and seeing you soon,

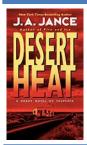
Marlene Gordon Membership VP

### AAUW Valley Manor Outreach Monday, May 3, 2:30pm at Valley Manor



Our AAUW members at Valley Manor have enjoyed our sessions on update with AAUW, Diversity and Holistic Health. Our next session will be on Monday, May 3, 2014 at 2:30 pm at Valley Manor,1570 East AVenue. Topic: **Sharing Women in History: Her Story, your story**. AAUW members invited. For more information contact:

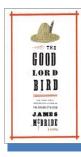
Heide Parreño, <u>orostar@aol.com</u> and Sandi DeWispelaere, <u>sandi49@frontiernet.net</u>.



## Mystery Book Club Monday, May 15, 2:00pm at the Perkins Mansion

Mystery Book Club's next series is J. A. Jance's Sheriff Joanna Brady series set in small town Arizona. The first is titled Desert Heat, the next Tombstone Courage with many other titles in between. The latest is Remains of Innocence.

Lynne Mitchell, 381.7145



# Tea and Titles Wednesday, May 28, 2:00pm at the Perkins Mansion

LORA ALLEN will lead the discussion of "The Good Lord Bird" by James McBride. Do join us for refreshments and active discussion. All are welcome to attend.

Co-chairs: Maureen May 385-1133 and Joy Kinz 392-7134

### Live Life and Retire Ready

Come enjoy the beautiful atmosphere of the Perkins Mansion while learning how to secure your financial future in these unsure times. Sandra L. Kobel, CFP®, CLU®, ChFC®, and Attorney Harry Scaramella will share their 30+ years of experience in this beautiful historic home.

#### Explore and Learn:

- How to increase Social Security income
- What to do about healthcare costs and long-term care
- How to avoid estate taxes and expenses
- · Protect and preserve assets for your family

Please bring your questions to this informative and fun presentation. After the presentation, enjoy a tour of the Mansion.



Perkins Mansion 494 East Avenue Rochester, NY LUNCH Thursday May 15, 2014 12:00 PM COFFEE & DESSERIS

OR Thursday May 15, 2014 6:30 PM

### Please RSVP to (800) 234-1815

Your RSVP Code # 331467 Call now, seating is limited! Spouses and guests are welcome!

Sandra L Kobel, CFP\*, CLU\*, ChFC\*. 130C Linden Oaks, Rochester, NY 14625 • (585)381-8100. Securities and investment advisory services offered through NEXT Financial Group, Inc. Member FINRA/SIPC. Neither NEXT Financial Group, Inc. nor its representatives offer tax or legal advice. Please consult your tax or legal professional before taking any action.

## Great Decisions at the Perkins Mansion. Date and Time TBA

The United Nations Association of Rochester invites you to join the discussion group Great Decisions. Great Decisions is America's largest discussion program on world affairs. The program model involves reading the Great Decisions Briefing Book, watching the DVD and meeting in a Discussion Group to discuss the most critical global issues facing America today.

**This year's topics are:** Defense Technology, Israel and the U.S, Turkey's challenges, Islamic awakening, Energy Independence, Food and Climate, China's foreign policy and U.S trade policy.

If you would like to be part of this group, please contact Ana DeTomaso at 244-8890 ext. 2 o adetomaso@aauwrochester.org.



If you are planning an event at the Perkins Mansion please contact Events Director at 244.8890, ext. 1 You can also visit the Perkins Mansion website at <a href="http://perkinsmansion.org/">http://perkinsmansion.org/</a>

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	1	2 10:00 am <b>Duplicate Bridge A</b>	3 2:30pm Holistic Health
4	5	6 10 am <b>Retired</b> <b>Teachers Bridge</b>	7	8	9	10
11	12	13 10-2:30pm Crazy 8's Bridge	14	15 12:00 Financial Workshop 2:00 Mystery Book Club 6:00 Financial Workshop	16	17
18	19	20 4:00 pm <b>Board Meeting</b>	21	22	23	24
25	26	5:00 pm Branch Dinner	28 10:00 am <b>Duplicate</b> <b>Bridge B</b> 2:00 pm <b>Tea &amp; Titles</b>	29	30	31

Bowling is finished for the season and we will resume playing on Mon. mornings in October.

Thanks, and have a good Summer! Mary Louise

### **Bridge**

### **Duplicate Bridge B group**

• Retired Teachers Bridge
Meets the 1<sup>st</sup> Tuesday at 10 a.m.
Carol Achilles – 421-0876

Please note: If you want to play, please call Janet Miles at 787-0507 by Monday of the preceding week.

You will no longer be called - you must call to say you intend to play.

• **Duplicate Bridge A**Meets the 1<sup>st</sup> Friday at 10:00 a.m.
Pauline Sherwood – 671.3556

• **Duplicate Bridge B**Meets the 4<sup>th</sup> Wednesday at 10:00 am
Jean Erskine – 266.5055

• Crazy 8's Bridge
Meets the 2<sup>nd</sup> Tuesday at 10:00 am
Carol Achilles – 421.0876

Janet Miles – 787-0507

**Mystery Book Club** Lynne Mitchell – 381.7145

Doris Meadows - 328.4059

**History & Archives** 

Lynne Mitchell – 381.7145 Bimonthly meetings

**Tea and Titles**Maureen May- 385-1133
Joy Kinz- 392.7134

Knit, Quilt & Chain Stitch Beverly Vaughan -383-0896

Night Out At the House
Rachel Adonis – 654.5259
Marlene Gordon – 402.5529
Bi-monthly social evening for members and guests.

Holistic Health and Wellness Heide Parreño – 414.6312

<sup>\*\*</sup>Bridge leaders: Please call Blake Kowalski at 489.2539 the night before to give him your set up numbers.

### GREATER ROCHESTER AREA BRANCH AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

494 East Ave. Rochester, NY 14607

Phone: 585.244.8890 Fax: 585.244.5277

The deadline for the June Newsletter is May 15, 2014 Please email items to Ana DeTomaso newsletter@aauwrochester.org

We welcome suggestions or contributions to include in future newsletters. Please contact us at the mailing address above.

Articles submitted are printed at the discretion of GRAB.

### **Board Members**

President – Marilyn Tedeschi
Program VP– Jean Arrowsmith
Membership VP – Marlene Gordon
Co-House VP – Vickie Fumia, Anne Miller &
Evelyn Bailey

Development VP – *Myrtle Merritt*Recording Secretary – *Laurie Ditzel*Corresponding Secretary – *Lorraine Cappellino* 

Treasurer – *Virginia Goyer* Assistant Treasurer – *TBA* 

Assistant Treasurer for Membership – Mary Myers

Past President - Beverly Vaughan

Communications Director – Régine Calvar

Art Forum – *Lorie Seagren* 

College and University Relations - Barbara LeSavoy

Educational Loan Fund - Marie Ginther

Leadership Development – *Helen Jae Cheves* 

Legal Advocacy Fund – Lynne Mitchell

Women Helping Girls – Patricia Thompson

Public Policy Director - Ana DeTomaso



### Vision

GRAB AAUW Is a World Class Lifelong Learning, Teaching and Study Center for all generations of Women & Girls and seen as a key Community Resource and Driving Force for any and all Women's Issues in the Greater Rochester Area.

### **Diversity Statement**

In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

### **AAUW Promise**

By joining AAUW, we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.