



**Mary Catherine  
(Kitty) Van Bortel**  
Founder & President of Van  
Bortel Subaru and Ford

# Women in the Workplace

Branch Dinner: Tuesday April 9, 2013

Keynote Speaker: Mary C. Van Bortel

The main topic for the April Branch Dinner, “Women in the Workplace,” hits close to home for most of us. We will be exploring the challenges faced by many women to succeed in their careers while achieving balance in all aspects of their lives.

I am pleased to announce that our guest speaker for this month’s event – Kitty Van Bortel – has the unique perspective of a self-made successful businesswoman. Kitty owns three car dealerships including Van Bortel Subaru, Van Bortel Ford and Van Bortel Chevrolet. It’s commonly known that she turned an initial investment of \$500 into one of the most successful car dealership businesses in the country. In the male-dominated field of automobile dealership, Kitty committed herself to supporting the inclusion and advancement of women in her industry. She and her automotive group support her community through sponsorships of Susan B. Anthony House, Rochester Women’s Foundation and many others.

We will be exploring questions like these...How do you measure your own career and personal success? Have employers treated you differently because you are a woman? Did the glass ceiling prevent you from achieving your career goals? In what ways could the workplace be more “mother” or “father” friendly?

When I spoke with Kitty about attending our event, she requested that our meeting be more of a “Conversation” than a presentation. So we’ll be doing things a little differently. She will speak about her experiences for about 15 minutes and then we’ll turn the discussion over to you for a question and answer session based on the topic “Women in the Workplace.”

Jean Arrowsmith, Program VP

## Save the Date!

**GRAB AAUW  
Annual Meeting  
May 28, 2013**

**The election to serve a two-year term (2013-2015) will be conducted at the meeting.**

Nominations presented by the nomination committee:

**President** -- Marilyn Tedeschi

**House VP** -- Nancy Kleintop

**Recording Secretary**--Laurie Ditzel

**Treasurer**--Ginger Goyer

**Assistant Treasurer** – TBA

**Assistant Treasurer for**

**Membership**--Nella Corryn

**Committee Members:**

Aloma Cason, Laurie Ditzel,

Barbara Drachman, Myrtle

Merritt, *chair*, Shirley Miller and

Beverly Vaughan

.....  
**Schedule:**

- **5:30 p.m.** Social
- **6:00 p.m.** Dinner
- **7:00 – 8:00 p.m.** Speaker

**Cost:** \$20

.....  
**Menu:** Salad, vegetable lasagna or chicken parmesan with a side of pasta. Dessert, triple chocolate cake

**Reservations:** 585.244.8890 by Friday, April 5 by 3:00 p.m.

We expect this branch dinner event to be extremely popular and our capacity for guests is limited. Without confirming your attendance we can’t guarantee you a seat at dinner and we don’t want to turn anyone away.

.....  
**AAUW Mission**

The American Association of University Women advances equity for women and girls through advocacy, education, philanthropy and research.

# AAUW NYS 2013 Convention World Health Day ~ April 7, 2013

April 26-28, High Peaks Resort, NY.  
 “FOCUS ON THE FUTURE: Reaching for High Peaks”

## Keynote Speakers:

**Lisa Maatz** works to advance AAUW's priority issues on Capitol Hill. Maatz has developed a reputation for her strategic approach to legislation and advocacy and recently was featured in the book *Secrets of Powerful Women*.



## NYS Assemblywoman Addie Jenne Russell

Ms. Russell is the past President of the Jefferson County Branch of the American Association of University Women (AAUW) and former member of AAUW NYS Public Policy Committee.

## Workshops:

- STEM-Oriented Day Camp for Girls
- Helping Our Communities to Respond to “Aging in Place”
- Half the Sky/My Sister’s Keeper Panel
- Project Have Hope
- Domestic Violence Survivors Justice Act
- International Issues-United Nations/IFUW
- Today’s College Student
- From Page to Stage: Bullying Prevention and the Arts

## GRAB AAUW Delegates:

**Marilyn Tedeschi**, President

**Marlene Gordon**, Membership VP

**Heide Parreño**, Diversity Chair

**Régine Calvar**, Communications Director

**Amanda Jackson-Jacobs**, Women Helping Women Chair and emerging leader

**Deadline: April 5, 2013**

## Mail to:

AAUW NYS Convention Registration,

Betty Preble

6935 East Quaker

Orchard Park, NY, 14127

Phone: 716/662-0608~Email: [betty.preble@gmail.com](mailto:betty.preble@gmail.com)

## World Health Day ~ April 7, 2013

World Health Day is celebrated on April 7. The theme for 2013 is high blood pressure. Though it affects more than one in three adults worldwide, it remains largely hidden.



Many people do not know they have high blood pressure because it does not always cause symptoms. As a result, it leads to more than nine million deaths every year, including about half of all deaths due to heart disease and stroke.

**In the United States, about 77.9 million (1 out of every 3) adults have high blood pressure.**

- 81.5 % are aware they have it
- 74.9 % are under current treatment
- 52.5 % have it controlled
- 47.5 % do not have it controlled

Data from NHANES 2007–10 Report

## Celebrate on Sunday, April 7 at GRAB AAUW



Come and have your Blood Pressure screening with Heide Parreño, R.N., M.S.,M.A. from 1 pm to 5 pm. There will be educational materials on High Blood Pressure.

Heide is a member of the High Blood Pressure Community Engagement Work group of the Finger Lakes Health Systems Agency and the coordinator of Holistic Health Interest group at AAUW.

Heide Parreño, Diversity Chair  
 585.256-7372-E-mail: [orostar@aol.com](mailto:orostar@aol.com)

## National Decision Health Day: April 16

All adults can benefit from thinking about what their healthcare choices would be if they were unable to speak for themselves. These decisions can be written down in an advance directive so that others know what they are. Advance directives come in two main forms:

A "**healthcare power of attorney**" (or "**proxy**" or "**surrogate**") documents the person you select to be your voice for your healthcare decisions if you cannot speak for yourself.

A "**living will**" documents what kinds of medical treatments you would or would not want at the end of life.

<http://www.nhdd.org/public-resources>

## Development Committee Report



**Thanks and appreciation** goes to the following members who participated in the Annual Appeal, which raises funds to support the Perkin's Mansion.

Thelma Atwell, Anne Bell, Mary Ellen Bigler, Catherine Browning, Lorraine Cappellino, Sarah Carbone, Mary Chapin, Sharon Clark, Lorraine Clement, Barbara Drachman, Jean Erskine, Kathryn Eveleigh, Marlene Gordon, Ginger Goyer, Pearl Hess, Susan Hoover, Carol Hopkins, Patricia Houlihan, Nancy Jones, Beth Jorgensen, Joy Kinz, Nancy Kleintop, Anne Kress, Bettie Lindley, Mary Jean MacEwen, Myrtle Merritt, Anne Miller, Shirley Miller, Lynn Mitchell, Carol Musso, Heide Parreño, Rosemary Pautz, Dorothy Pecoraro, Grace Schlageter, Jean Schmidt, Mary Schmitt, Gaya Shakes, Barbara Stevens, Mary Lou Swicklik, Marilyn Tedeschi, Edith Thoburn, Elizabeth Webb, Catherine Weisenbeck, Julia Welton and Carol Zavada.

### In kind contributions

- **The Garden Fund:** Catherine Browning, Vickie Fumia, Bonnie Jackson and Judy Trabert.
- **Women Helping Girls:** Jean Schmidt.
- **House:** Rosemary Pautz

Fifty persons participated, contributing cash contributions of \$9,670 and in kind of \$1,079 for a total of \$10,749. This was a response of approximately 25% of our members.

## SAVE THE DATE!

Lawn & Bake Sale to Support our Programs  
June 7, Friday--7AM -5 PM  
June 8, Saturday 8 Am - 4 PM

As you do Spring cleaning, put aside those things you do not need and contribute to our sale. No computers, used electronics or clothing.

Please drop off your items by June 3 or sign up to volunteer. Call Felice Edwards at 244-8890 to drop off your items.

We are also having a bake sale, so please make baked items to sell. These should be dropped off by June 5 at the House. We will all work together and have lots of fun!

Nancy Kleintop, Co-House VP

## House Committee Report

Nancy Kleintop and the House staff have been doing a master cleaning and restaging of the house. The staff also facilitated the Marketing Committee's photo shoot which took place in February. This month the staff will be focused on an inventory of the House.

### Member events at the house:

The staff is responsible for setting up and breaking down after all events. They need to be notified in advance to arrange cleaning after each event or program; food should be kept in the kitchen unless part of an event or program.

Nancy Kleintop, Co-House VP

## Remarkable Women in New York History



**Mary Q. Chapin**, a member of the GRAB AAUW, is recognized in the book *Remarkable Women in New York State History*. Mary is the author of *Women's Suffrage: A Dream of Full Citizenship*

and has authored significant works and performed as a "Living Legend Performer" in *The Life of Alice Paul*, *Susan B. Anthony-Up Close and Personal* and *Susan B. Anthony's Work for abolition of Slavery*.

Mary teaches courses on Women Leaders of the World, Women of History, and Environmental Awareness at the Mohawk Valley Institute of Learning in Retirement at the State University of New York, Institute of Technology. A devoted historian, Mary is currently completing her latest book, *Susan B. Anthony and George Francis Train in Kansas, 1867: A love Story*.

Mary is a woman for all Women.

*Mary A. Chapin's 2011 autobiography, Greater Rochester Area Branch, Former member of the Mohawk Valley Branch.*

*Remarkable Women in NYS History*

### Adopt a Yard Program

Vickie Fumia, Marie Ginther and Mary Champagne Myers joined this program this fiscal year.

Myrtle Merritt, Development VP




**Thursday, April 4 at 6:30 pm - Documentary on *Lean In***

We will start with the TED (Technology Education Design) *YouTube* of Sheryl Sandberg and begin a discussion of how to read and discuss Sandberg's book **LEAN IN: WOMEN, WORK, AND THE WILL TO LEAD**. Please contact Mary Champagne Myers if you plan to come.

[ugogr12@me.com](mailto:ugogr12@me.com)



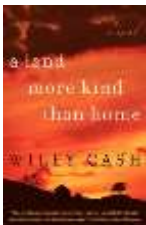
**Monday, April 8** Lunch provided. GRAB DIVERSITY Team and Scott Associate consultants  
**Time: 12:00 – 1:30 pm Location: AAUW**

Discussing the Rochester Science Museum Exhibit: **Stand Against Racism and Race Are We so Different?**

**Heide Parreño**, [orostar@aol.com](mailto:orostar@aol.com) 585.256-7372

**Wednesday, April 24 – Tea & Tittles: *A Land More Kind Than Home***

**Time: 2:00p.m**



On Wednesday, April 24 at 2PM the Tea and Tittles group will meet at the clubhouse to discuss *A Land More Kind Than Home*, a highly-acclaimed first novel that is a compelling southern saga of a small North Carolina town. The author is WILEY CASH and DONNA PALMER will lead the discussion. All are welcome to attend. Light refreshment will be served.

**Maureen May:** [maureensmay@yahoo.com](mailto:maureensmay@yahoo.com)

**Joy Kinz:** [cjkinz@rochester.rr.com](mailto:cjkinz@rochester.rr.com)

**Thursday, April 25 – Intercultural Conversations: *Ethnic Stereotypes***

**Time: 12.00 – 1:30 p.m**



Whether stereotypes are commonly shared among society or progressively developed through our direct experience in cross-cultural relations, it is crucial to keep questioning their relevance. Please join us to share your ideas about this interesting topic.

**Ana DeTomaso**

[adetomaso@aauwrochester.org](mailto:adetomaso@aauwrochester.org)

**Friday, April 26 – Table Talk : *Organizing and Downsizing Made Easy***

**Time: 12.00 – 1:30 p.m**



Ann Neilans, an educator in her former career, is now a professional organization consultant. Come out for her presentation which will be just in time for spring cleaning.

*If you would like to suggest a speaker or topic for next year now is the time to let us know. We ask that you submit contact information for speakers you suggest or agencies related to the topic. The Public Policy Committee members working on Table Talk are Marie Ferenchek, Clara Webb, Jeanette Silver and myself. Send or give your suggestions to one of us.*

**Pat Thompson, Chair Public Policy**

## AAUW National Convention

### June 9-12 New Orleans

Register online or call AAUW

Connect at 800.326.2289

Send an e-mail to [connect@aauw.org](mailto:connect@aauw.org)

## Great Decisions

Possible discussion topics for September:

**Future of the Euro** by Erik Jones

**Egypt** by Bruce Rutherford

**NATO** by Mark Webber

**Myanmar and Southeast Asia** by Barbara Crossette

**Humanitarian Intervention** by Thomas Weiss

**Iran** by John Limbert

**China in Africa** by David Shinn

**Threat Assessment** by Gregory Treverton

If interested contact [adetomaso@aauwrochester.org](mailto:adetomaso@aauwrochester.org)

**April 2013**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
31	1	2 10-2:30 <b>Retired Bridge</b>	3 1:30 a.m. <b>House Meeting</b> 2:00 p.m. <b>TED</b>	4 2:00 p.m. <b>Marketing Committee</b> 6:30 p.m. <b>TED</b>	5 10-3:00 p.m. <b>Bridge A</b>	6
7	8 12:00 p.m. <b>Diversity</b>	9 10:00 <b>Retired Teachers Bridge</b> 4:30 to 6:30pm <b>Committee (WHG)</b> 5:30pm <b>Branch Dinner</b>	10	11 10:00 a.m. <b>Knit, Quilt &amp; Chain Stitch</b>	12	13
14	15	16 10:30-3:00p.m. <b>LR, Lib-Crazy 8's</b>	17	18	19	20
21	22	23 4:00 – 5:30 p.m. <b>Board Meeting</b> AAUW program room	24 2:00 p.m <b>Tea &amp; Tittles :</b> <i>A Land More Kind Than Home</i>	25 12:00 <b>Intercultural Conversations</b>	26 12:30 p.m. <b>Table Talk</b> “Organizing & Downsizing may be easy” <b>Speaker:</b> Ann Neilans	27
28	29	30	1 10:30-3:00 p.m. <b>Bridge B</b> 2:00 p. m. <b>Tea and Titles</b>	2	3	4

**Bowling**

**Mary Louise Riter** 381-4368

It will resume in October.

**Bridge**

• **Retired Teachers Bridge**

Carol Achilles 421-0876

Meets the First Tuesday at 10 a.m.

• **Duplicate Bridge A**

Meets the First Friday at 10:00 a.m.

• **Duplicate Bridge B**

Meets the 4<sup>th</sup> Wednesday at 10:00

\*\*\*Bridge leaders: Please call our head caretaker Blake Kowalski at 489-2539 the night before to give him your set up numbers.

**History & Archives**

Doris Meadows 328-4059

**Holistic Health and Wellness**

Heide Parreño 256-7372

orostar@aol.com

**Knit, Quilt & Chain Stitch**

Beverly Vaughan 383-0896

bvaughan@rochester.rr.com

**Mystery Book Club**

Lynne Mitchell 381-7145

Bimonthly meetings

**Night Out At the House**

Rachel Adonis 654-5259

Marlene Gordon 461-1224

Bi-monthly social evening for members and guests.

**Poker**

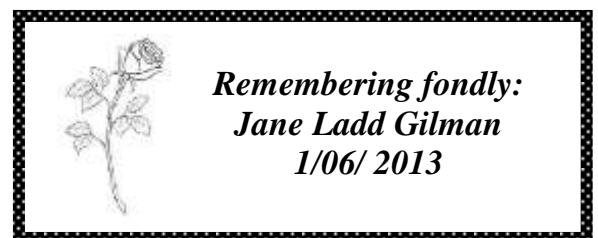
Marilyn Tedeschi 414-4979

**Tea and Titles**

Maureen May

maurensmay@yahoo.com

Joy Kinz - cjkinz@rochester.rr.com



**GREATER ROCHESTER  
AREA BRANCH  
AMERICAN ASSOCIATION OF  
UNIVERSITY WOMEN**

494 East Ave.  
Rochester, NY 14607

**Phone: 585.244.8890**

**Fax: 585.244.5277**

**The deadline for the  
May Newsletter is  
April 15, 2013**

Please email items to

**Ana DeTomaso**

**Newsletter@aauwrochester.org**

We welcome suggestions or contributions to include in future newsletters. Please contact us at the mailing address above.

## Board Members

President – **Marilyn Tedeschi**  
Program VP – **Jean Arrowsmith**  
Membership VP – **Marlene Gordon**  
House VP – **Vickie Fumia & Nancy Kleintop**  
Development VP – **Myrtle Merritt**  
Recording Secretary – **Nancy Jones**  
Corresponding Secretary – **Lorraine Cappellino**  
Treasurer – **Virginia Goyer**  
Assistant Treasurer for Membership – **Teresa Froncek**  
Past President – **Beverly Vaughan**  
Communications Director – **Regine Calvar**  
Art Forum – **Lorie Seagren**  
College and University Relations – **Barbara LeSavoy**  
Community Relations – **Nancy Kleintop**  
Diversity Chair – **Heide Parreño**  
Educational Loan Fund – **Marie Ginther**  
International Relations – **Alicia Ward**  
Leadership Development – **Helen Jae Cheves**  
Legal Advocacy Fund – **Lynne Mitchell**  
Public Policy – **Patricia Thompson**  
Women Helping Girls – **Patricia Thompson**  
Women Helping Women - **Amanda Jackson-Jacobs  
& Bettie Lindley**



## Vision

*GRAB AAUW is a World Class Lifelong Learning, Teaching and Study Center for all generations of Women & Girls and seen as a key Community Resource and Driving Force for any and all Women's Issues in the Greater Rochester Area.*

## Diversity Statement

*Diversity for GRAB AAUW is a mosaic of gems reflecting persons from different age, gender, sexual orientation, national origin, ethnic, socio-economic, health and spiritual cultures including the culture of the Deaf, each with unique ideas and abilities.*

## AAUW Promise

*By joining AAUW, we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.*